



21<sup>st</sup> Century Telecommunications  
made easy

Becoming a Partner

## Make telecoms work for you!

Skycom have over 10 years experience in delivering telephone calls to UK businesses using cost effective Non Geographic Numbers (NGN), 0800, 0845, etc. We'd like to share this with you and invite you to join us as a Partner and together we'll grow our business.

### Why should you consider this?

We know that telecoms may not form part of your core business and that you already have a successful business with existing customers so by introducing our service as your own you can provide more for your customers, add value to your offer and of course make money in return for a very modest outlay.

Just £99 +vat for our basic package of one hundred 0845 numbers, the UK's most popular with large discounts on our other number ranges!

### Who are we?

We are Skycom. We specialise in providing NGN telephone numbers to business users throughout the UK handling millions of minutes every year. **We are not a reseller for any other carrier** and have a database of over 6 million numbers!

The group is wholly owned and supported in the UK, with a company ethos that derives from each member of our team wanting to do the best job they can, because you deserve the best standard of service.





# Why sell Non Geographic Numbers?

## There's a growing market!

0845 numbers are inexpensive for callers to use. The cost to call is 4ppm (peak) 1ppm (off-peak) based on standard BT retail rates from a landline, though many BT and TalkTalk residential customers can call for free as part of their call package! Unlike 01 and 02 numbers, NGN go with you if you move premises, wherever you go – the calls are simply redirected. The same applies if disaster strikes and you need to re-route your calls, even temporarily. What's more NGN's are quick and easy to set up – usually within minutes.

## Punch above your weight!

They enable local businesses to have a national presence, very important for internet businesses and of course the more memorable the number, the better results you will achieve! Different NGNs can be used for different sales campaigns as they can all be re-directed to the same existing geographic (01 or 02) number .

## Marketing Accountability!

But the real advantage is that a whole raft of call statistics is available on line to help you track and evaluate responses. Our [on-line portal](#) provides details of how many calls you received and when, their duration, unanswered or engaged. If you're using different NGNs for different sales media you will immediately be able to see what's working for you – and what isn't. The net result is more control and more effective use of your marketing budget.

## Our Partner packages

We offer three Partner packages depending on anticipated volumes, but all give you;

- ✓ An initial allocation of our popular 0845 standard numbers
- ✓ FREE on-line control panel - enabling you to manage your numbers 24/7
- ✓ Detailed call statistics online 24/7
- ✓ Massive discounts on setup fees and facilities
- ✓ FREE Route Planning – divert calls to multiple landline numbers



## Become a Skycom Partner

**We already work with a range of partners and right now we're looking for more!**

**It's a well known fact that it is easier to cross sell to your existing customer base than win new business, so focus on what you can do to increase your customer loyalty and revenue by offering a service that delivers real benefits.**

**We'll make your business more competitive and more profitable.**

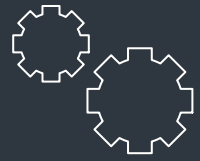
All our numbers come with a range of options from call divert, voice mail, fax to email and 'day parting' which allows calls to be routed to different numbers according to the time of day & day of the week. All in all it's a complete inbound call service solution with built in flexibility and accountability.

You're free to sell at your own rates and therefore you and the marketplace will determine your eventual margin, but we know our rates represent incredible value for money and a great opportunity for you to make extra revenue with little outlay.



### But remember!

As a Partner, whilst you are free to set your own prices for any of our services, you are also responsible for billing your end users and all debt collection, but after all you will be enjoying the rewards!



### ADDITIONAL FEATURES

We will be pleased to supply additional chargeable features such as routing calls to mobiles, international calls and coming soon – call recording. All features which carry additional individual call charges dependant on network and destination.

Please enquire for details [partners@skycomuk.com](mailto:partners@skycomuk.com)



### WHITE LABELLING

For a small fee we can white label our on-line number management portal so that your customers have direct access to their own call data under your brand and not ours.



### HOW DO I GET STARTED?

It's easy! Give us a ring on 08000 226644 or e-mail [partners@skycomuk.com](mailto:partners@skycomuk.com) and we'll be pleased to answer your questions, take your details, initial payment and open your account there and then!